

# Katherine Aherne

Interactive Designer

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I am a Manchester based designer, specialising in digital ideas and interaction design. I have strong visual communication skills, and am constantly striving to better and improve myself.

I take a lot of interest in the broader culture beyond the digital landscape, and have a particular interest in information design, science and architecture, as well as technology's influence on design.

Central St Martin's BA (Hons) FCP / Uncompleted

BBC Designer for TV Platforms

Manchester School of Art BA (Hons) D&AD / First Class

CheethamBell JWT Interactive Designer

Manchester School of Art Foundation Art & Design / Distinction

Flame Digital Junior Creative

SparkleStreet Graphic Design

**BBC** Dec 2010 - Current date

I joined the BBC as part of their move to Salford. I work within a team of designers working primarily on interactive design for television, in particular internet connected TV.

**CheethamBell JWT** Feb 2010 - Dec 2010

I was brought in to CBJWT to grow their digital department as an Interactive Designer. I worked alongside the advertising creatives to come up with concepts for high profile clients and produce designs to bring them to life. Working in a fairly small department I was able to make my mark quickly through the conception and design of some large scale projects.

**Flame Digital** Jan 2009 - Jan 2010

My primary roles at Flame Digital were Interactive designer and creative, although my title was Junior Creative I was given the chance to lead the ideas on a number of briefs. I took these ideas through to design and sometimes Flash and Actionscript build.

## References

Dom Rodwell  
Creative Director, PLAY  
dom@playhq.com  
07949 413 758

David Bell  
CEO, CheethamBell JWT  
david.bell@jwt.com  
0161 832 8884

## Interactive Design

I create and plan the visual interface for a range of digital mediums and am able to create innovative and experimental designs whilst keeping the user experience and architecture constantly in mind.

## Creative thinking

I have found I have a natural ability for generating creative ideas and concepts for a wide range of applications. I am able to brainstorm and share my ideas well, and display these concepts visually as storyboards and sketches.

## Graphic Design

I studied the foundations of graphic design at University, and am able to work across online and offline. For the past few years my work has been primarily digital, as this is the area which excites me the most.

## Animation / AS3

I have done a mixture of 2D and '3D' animations using Flash and After Effects and am able to create realistic and dynamic animations. I can add interactivity using Actionscript 3.0 which I have a basic to intermediate knowledge of.